

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): July 18, 2019

PIER 1 IMPORTS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-07832
(Commission
File Number)

75-1729843
(IRS Employer
Identification No.)

**100 Pier 1 Place
Fort Worth, Texas**
(Address of principal executive offices)

76102
(Zip Code)

Registrant's telephone number, including area code: (817) 252-8000

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.001 per share	PIR	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Appointment of President

On July 19, 2019, Pier 1 Imports, Inc. (the “Company”) announced that Douglas (Doug) A. Diemoz, age 51, has been appointed to serve as the President of the Company. The Board of Directors of the Company (the “Board”) approved the appointment of Mr. Diemoz on July 18, 2019. Mr. Diemoz will start his employment on July 22, 2019, and become an executive officer of the Company at that time. Mr. Diemoz will report to Cheryl A. Bachelder, the Interim Chief Executive Officer of the Company, and will be responsible for the day-to-day operation and performance of the Company’s business, to include the functions of merchandise buying, planning and allocations, marketing, field and e-Commerce operations, global supply chain, information technology and human resources. He will be accountable for delivering the fiscal plan, as approved by the Board.

From July 2015 to April 2017, Mr. Diemoz served as Chief Executive Officer of Crate & Barrel (the corporate name of which is Euromarket Designs, Inc. and which is wholly-owned by Otto GmbH & Co. KG), which operates a chain of retail stores specializing in housewares, furniture and home accessories and also offers online shopping. From March 2014 to July 2015, Mr. Diemoz served as Chief Development Officer of Restoration Hardware Inc., a home-furnishings company selling its merchandise through its retail stores, catalog and online. Prior thereto, he served in leadership positions with MEXX, an international fashion company based in The Netherlands (from 2011-2013, with his last position being Chief Executive Officer (from 2012-2013)), Williams-Sonoma, Inc., a consumer retail company selling kitchenwares and home furnishings (from 2002-2011, with his last position being Senior Vice President, Pottery Barn Brands Financial Operations (from 2007-2011)) and The Gap, Inc., a clothing and accessories retailer (from 1997-2002, with his last position being Senior Director Finance, Old Navy Division (from 2001-2002)).

The Company has determined that neither Mr. Diemoz nor any of his immediate family members has had (nor does any propose to have) a direct or indirect interest in any transaction in which the Company or any of the Company’s subsidiaries was (or is proposed to be) a participant, that would be required to be disclosed under Item 404(a) of SEC Regulation S-K. In addition, the Company has determined that there are no family relationships between Mr. Diemoz and any current executive officer or director of the Company.

The terms of Mr. Diemoz’s employment are set forth in an offer letter (which includes an Employment Term Sheet), dated July 15, 2019, from the Company’s employing subsidiary Pier 1 Services Company (Pier 1 Services Company and Pier 1 Imports, Inc. are collectively referred to as “Pier 1”) to Mr. Diemoz, and accepted by Mr. Diemoz on July 15, 2019 (the “Employment Letter”). Pursuant to the Employment Letter, Mr. Diemoz will receive a base salary of \$1,000,000 per year, subject to annual review by the Compensation Committee of the Board (the “Compensation Committee”). He will be eligible pursuant to Pier 1’s short-term incentive program to earn a target annual cash incentive payment of 125% of his base salary, prorated based on the date Mr. Diemoz commences employment, for the remainder of the fiscal year ending February 29, 2020 (“Fiscal 2020”), and then in the fiscal year ending February 27, 2021 (“Fiscal 2021”) and future years will participate in Pier 1’s annual short-term cash incentive program at a level commensurate with other senior officers as determined by the Compensation Committee. He will receive a sign on bonus of \$700,000 upon completing 60 days of employment with Pier 1 that is subject to clawback by Pier 1 if his employment is terminated by Pier 1 for “cause” or by Mr. Diemoz “without good reason” (as such terms are defined in the Executive Agreement described below) within 12 months after his employment begins, pursuant to a Sign-On Bonus Repayment Agreement.

Upon the commencement of his employment, Mr. Diemoz will receive a grant of restricted stock units (“RSUs”) having a grant date value of \$1,500,000 (150% of his base salary) awarded as follows:

- 37,500 stock-settled RSUs (the “Stock-Settled RSUs”) which will vest and settle in shares of the Company’s common stock on a one-for-one basis in equal annual installments on the first, second and third anniversaries of the grant date, subject to Mr. Diemoz’s continued employment with Pier 1; and
- a number of cash-settled RSUs (the “Cash-Settled RSUs”) having a grant date value equal to \$1,500,000 less the grant date value of the Stock-Settled RSUs (with the grant date value based on a 30-day trailing average closing price of the Company’s common stock). The Cash-Settled RSUs will vest and settle in cash (based on the closing price of the Company’s common stock on the vesting date) in equal annual installments on the first, second and third anniversaries of the grant date, subject to Mr. Diemoz’s continued employment with Pier 1. Alternatively, Pier 1 may determine to settle the award of Cash-Settled RSUs in shares of the Company’s common stock on a one-for-one basis.

The Stock-Settled RSUs and the Cash-Settled RSUs will vest in full in the event Mr. Diemoz’s employment is terminated by Pier 1 without “cause” or by Mr. Diemoz for “good reason” (as such terms are defined in the Executive Agreement described below).

Mr. Diemoz will be eligible for grants of future equity awards under Pier 1’s long-term incentive plan at a level commensurate with other senior officers, as determined by the Compensation Committee.

Mr. Diemoz will receive a relocation payment of up to \$90,000 in accordance with Pier 1's standard relocation policy, subject to pro rata clawback if his employment is terminated by Pier 1 for "cause" or by Mr. Diemoz without "good reason" (as such terms are defined in the Executive Agreement described below) within 12 months after his employment begins.

The summary of the terms applicable to Mr. Diemoz's employment set forth herein is qualified in its entirety by reference to the Employment Letter and the Sign-On Bonus Repayment Agreement, which are included with this Current Report on Form 8-K as Exhibit 10.1 and Exhibit 10.2, respectively, and incorporated herein by reference.

Upon the commencement of his employment, Mr. Diemoz and the Company will enter into an Executive Agreement (the "Executive Agreement"), the terms of which are summarized below.

Term. The Executive Agreement will have an initial two-year term, followed by automatic renewal on an annual basis, unless otherwise terminated by the Company or Mr. Diemoz by providing notification to the contrary at least 90 days prior to the date on which the additional term would have automatically begun. However, if a change of control (as defined in the Executive Agreement) occurs during the original term or an additional term, the term of the Executive Agreement will extend until the later of the expiration of the original term or the additional term, as applicable, or the 18-month anniversary of such change of control.

Benefits. If Mr. Diemoz's employment terminates during the term of the Executive Agreement, the Company will, in all cases, pay Mr. Diemoz all accrued but unpaid compensation earned by Mr. Diemoz through the date of termination.

If the employment of Mr. Diemoz is terminated by the Company without "cause" (as defined in the Executive Agreement) other than as a result of his death or disability, or Mr. Diemoz for "good reason" (as defined in the Executive Agreement) during the term (other than during the three months prior to, or the 18 months following, a change of control) and Mr. Diemoz executes a release of claims acceptable to the Company, the Company will pay the following:

- salary continuation in bi-weekly installments for 12 months following the termination date;
- a pro-rated portion of Mr. Diemoz's bonus under the short-term cash bonus plan of the Company in which Mr. Diemoz was eligible to participate in the year of the termination date, based on actual performance during the applicable bonus period and the number of days in such bonus period that elapse prior to the termination date;
- a lump sum equal to the monthly cost (including any portion of the cost paid by Mr. Diemoz) to provide group medical, dental, vision and/or prescription drug plan benefits sponsored by the Company and maintained by Mr. Diemoz as of the termination date, multiplied by 12; and
- reasonable outplacement services for up to 12 months following the termination date.

If the employment of Mr. Diemoz is terminated by the Company without cause, due to Mr. Diemoz's death or disability or by Mr. Diemoz for good reason, in each case during the three months prior to, or the 18 months following, a change of control and Mr. Diemoz executes a release of claims acceptable to the Company, the Company will pay the following:

- a lump sum equal to 24 months of Mr. Diemoz's base salary in effect on the termination date;
- a lump sum equal to the monthly cost (including any portion of the cost paid by Mr. Diemoz) to provide group medical, dental, vision and/or prescription drug plan benefits sponsored by the Company and maintained by Mr. Diemoz as of the termination date, multiplied by 24; and
- reasonable outplacement services for up to 12 months following the termination date.

Upon the termination of Mr. Diemoz's employment for any reason, any outstanding equity awards held by Mr. Diemoz will vest (if at all) in accordance with the terms of the respective award agreements.

Restrictive Covenants. The Executive Agreement will impose various restrictive covenants on Mr. Diemoz, including non-competition, non-solicitation, non-disparagement, and confidentiality covenants. The non-competition covenant will prohibit Mr. Diemoz from engaging in certain activities with identified competitors of the Company during his employment and for a period of 12 months after the termination of his employment (or for a period of 18 months if the termination occurs during the three months prior to, or the 18 months following, a change of control). The non-solicitation covenant will prohibit Mr. Diemoz from engaging in certain solicitation activities during his employment and for a period of 12 months after the termination of his employment.

The foregoing summary of the terms of the Executive Agreement is qualified in its entirety by reference to the form of Executive Agreement, which is included with this Current Report on Form 8-K as Exhibit 10.3 and incorporated herein by reference.

Formation of Office of the Chief Executive Officer

On July 18, 2019, the Board formed the Office of the Chief Executive Officer with the purpose to allow for effective management of the Company's business during the transition in leadership and the further implementation of the Company's action plan. The members of the Office of the Chief Executive Officer are: (i) Cheryl A. Bachelder, in her capacity as the Interim Chief Executive Officer of the Company; (ii) Mr. Diemoz, in his capacity as the President of the Company; (iii) Robert J. Riesbeck, in his capacity as the Chief Financial Officer of the Company; and (iv) Robert E. Bostrom, in his capacity as the Chief Legal and Compliance Officer and Corporate Secretary of the Company. Ms. Bachelder, in her capacity as the Interim Chief Executive Officer of the Company, will lead the Office of the Chief Executive Officer, with each of the other members of the Office of the Chief Executive Officer reporting to Ms. Bachelder.

In furtherance of Ms. Bachelder's positions as the Interim Chief Executive Officer of the Company and the leader of the Office of the Chief Executive Officer, the Board has delegated to Ms. Bachelder the following additional duties and responsibilities:

- guiding, supervising and directing the implementation of the strategies adopted by the Company, including being responsible for the analysis and consideration of strategic alternatives;
- reviewing periodically the Company's overall vision, business plan, financial performance and other activities with the President of the Company;
- providing counsel, advice and support to the management team of the Company, including the members of the Office of the Chief Executive Officer;
- advising and mentoring the new President of the Company, and assisting with the President's transition to his new role;
- serving as the liaison between the Board and the President of the Company on sensitive issues, as appropriate;
- being available to speak on behalf of the Company, when appropriate, to investment analysts, participating in earnings calls and providing guidance to the President of the Company, in the event the President of the Company is to participate in earnings calls; and
- assisting the President of the Company, when appropriate, with developing and enhancing key relationships externally, including with shareholders of the Company, investment analysts and the community.

Item 8.01 Other Events.

On July 19, 2019, the Company issued a news release announcing the appointment of Mr. Diemoz to serve as the President of the Company. A copy of this news release is included as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(a)-(c) Not applicable.

(d) Exhibits:

The following exhibits are included with this Current Report on Form 8-K:

<u>Exhibit No.</u>	<u>Description</u>
10.1	<u>Offer letter (including Employment Term Sheet), dated July 15, 2019, from Pier 1 Services Company to Doug Diemoz, as accepted by Mr. Diemoz on July 15, 2019</u>
10.2	<u>Form of Sign-On Bonus Repayment Agreement to be entered into between Pier 1 Services Company and Douglas A. Diemoz</u>
10.3	<u>Form of Executive Agreement to be entered into between Pier 1 Imports, Inc. and Douglas A. Diemoz</u>
99.1	<u>News Release issued by Pier 1 Imports, Inc. on July 19, 2019</u>

[Remainder of page intentionally left blank; signature page follows.]

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PIER 1 IMPORTS, INC.

Date: July 19, 2019

By: /s/ Robert E. Bostrom
Robert E. Bostrom, Chief Legal and Compliance Officer and
Corporate Secretary



July 15, 2019

Mr. Doug Diemoz

Via electronic mail

Dear Doug,

This letter confirms the offer of employment by Pier 1 Imports, Inc., through its subsidiary, Pier 1 Services Company (together, the "Company"), for the position of President, effective July 22, 2019 ("Start Date") pursuant to the terms of the Employment Term Sheet attached hereto as Exhibit "A" and made a part hereof. The position reports to the Interim Chief Executive Officer at a starting base salary of \$1,000,000 per year (\$38,461.54 bi-weekly), subject to required withholdings for applicable taxes and voluntary pay deductions. This offer of employment is contingent upon the completion, receipt and review of all references and background checks currently underway, each subject to the Company's approval and approval of the Board of Directors of Pier 1 Imports, Inc.

You represent and warrant to the Company that (a) as of the Start Date with the Company, you are not subject to any obligation, written or oral, containing any non-competition provision or any other restriction that would result in any restriction on your ability to accept and perform this or any other position with the Company or any of its affiliates, and (b) you are not (i) a member of any board of directors, board of trustees or similar governing body of any for-profit, non-profit or not-for-profit entity, or (ii) a party to any agreement, written or oral, with any entity under which you would receive remuneration for your services, except as disclosed to and approved by the Company in advance of the Start Date. You agree that you will not (A) become a member of any board or body described in clause (b)(i) of the preceding sentence or (B) become a party to any agreement described in clause (b)(ii) of the preceding sentence, in each case without the prior written consent of the Company, such consent not to be unreasonably withheld. Further, you agree you will not disclose or use, in violation of any obligation of confidentiality, any information that you acquired as a result of any previous employment or otherwise.

If this letter and the attached Employment Term Sheet correctly sets forth your understanding of the Company's offer of employment, then please sign where indicated below to acknowledge your acceptance and return a copy to me.

Sincerely,

Pier 1 Services Company
By: Pier 1 Holdings, Inc., its managing trustee

By: /s/ Cheryl A. Bachelder
Cheryl A. Bachelder, Interim CEO

Agreed to:

/s/ Doug Diemoz
Doug Diemoz

7/15/19
Date

Cc: Christine Murray
Executive V.P. - Human Resources and
Chief Human Resources Officer

EXHIBIT "A" TO OFFER LETTER

EMPLOYMENT TERM SHEET

This term sheet summarizes the principal terms and conditions of the proposed employment of Doug Diemoz ("Executive") by Pier 1 Imports, Inc., through its subsidiary, Pier 1 Services Company (together, the "Company"), effective upon the Start Date as defined in the offer letter which this Exhibit A is attached to.

Position	President
Office Location	Company Headquarters, Fort Worth, Texas
Duties and Reporting Relationship	Duties commensurate with position description, reporting directly to Interim Chief Executive Officer
Base Salary	\$1,000,000 per year, subject to annual review by the Compensation Committee.
Sign on Bonus	\$700,000 payable as cash upon the completion of 60 days of employment; subject to clawback in the event Executive terminates his employment with the Company without Good Reason or is terminated for Cause (each as defined in the Executive Agreement referenced below) in either case within 12 months following commencement of employment pursuant to the Sign-On Bonus Repayment Agreement.
Annual Short-Term Incentive	Participation in the Company's annual cash incentive program with a target opportunity of 125% of base salary, prorated based on commencement of employment through the remainder of FY20 (2/29/20), and then in FY21 and future years at a level commensurate with other senior officers, in each case as determined annually by the Compensation Committee in a manner consistent with other senior officers.

Initial Time-Vesting Stock Award	<p>One time grant of restricted stock units having a grant date value of \$1,500,000 (150% of base salary) awarded as follows:</p> <ul style="list-style-type: none"> • 37,500 stock-settled restricted stock units (the “Stock-Settled RSUs”) granted upon commencement of employment. Vests and settles in shares of stock on a one-for-one basis in equal annual installments on the first, second and third anniversaries of the grant date, subject to Executive’s continued employment with the Company. • A number of cash-settled restricted stock units (the “Cash-Settled RSUs”) granted upon commencement of employment having a grant date value equal to \$1,500,000 <i>less</i> the grant date value of the Stock-Settled RSUs (with the grant date value in each case determined based on the thirty-day trailing average stock price as of the employment commencement date). Vests and settles in cash (based on the stock price on the vesting date) in equal annual installments on the first, second and third anniversaries of the grant date, subject to Executive’s continued employment with the Company. Alternatively, the Company may, in its sole and absolute discretion, determine to settle the award in shares of stock on a one-for-one basis. <p>The restricted stock and cash settled restricted stock shall vest in full in the event Executive’s employment is terminated by the Company without Cause or by the Executive for Good Reason (each as defined in the Executive Agreement). The awards will be granted pursuant to the award agreements.</p>
Future Equity Awards	<p>Eligible for grants of stock awards under the Company’s Long-Term Equity Incentive Plan at a level commensurate with other senior officers. Future fiscal long-term equity incentive plans are subject to Compensation Committee and Board of Directors authorization and approval.</p>
Executive Agreement	<p>The Company and Executive will enter into an Executive Agreement providing for 12 months of salary continuation in the event Executive’s employment with the Company is terminated by the Company without Cause or by Executive for Good Reason (each as defined in the Executive Agreement), or a lump sum payment equal to 24 months of salary in the event Executive’s employment with the Company is terminated by the Company without Cause or by Executive for Good Reason within 3 months prior to or 18 months following a Change in Control.</p>
Non-Compete, Non-Solicitation and Non-Disclosure	<p>Subject to non-compete, non-solicitation and confidentiality provisions for the defined period following termination of employment pursuant to the Executive Agreement.</p>
Group Insurance Plan	<p>Eligible to participate in Company broad-based health and welfare plans, long-term disability, dental insurance, accident insurance, vision and life insurance, and a prescription drug plan. Subject to terms of plans.</p> <p>Pier 1 will reimburse Executive for COBRA costs pending eligibility for Pier 1’s welfare benefit plans.</p>

Stock Purchase Plan	Eligible to purchase Pier 1 Imports, Inc. common stock through contributions of up to 20% of eligible compensation, plus Company matching contributions of 25% of amounts contributed. Subject to terms of plan.
Deferred Compensation Plan	Eligible participation includes company matching contributions equal to 100% of the first 1% of eligible compensation deferred and 50% of the next 4% of eligible compensation deferred. Subject to terms of plan.
401(k) Retirement Plan	Eligible participation includes company matching contributions based on pre-tax contributions to the plan equal to 50% of the first 8% of eligible compensation. Subject to terms of plan.
Relocation Payment	Up to \$90,000.00 in accordance with the Company's standard relocation policy, subject to pro rata clawback in the event Executive terminates his employment with the Company without Good Reason or is terminated for Cause (each as defined in the Executive Agreement) in either case within 12 months following commencement of employment pursuant to the terms of the Executive Relocation Repayment Agreement.
Reimbursement of Business Expenses	In accordance with Company guidelines.
Indemnification	The Company will enter into an Indemnification Agreement with Executive, which is consistent with indemnification agreements entered into with certain of its other senior executive officers.
D&O Insurance	The Executive will be covered by any directors and officers liability insurance policy (or policies) maintained by the Company during the employment term consistent with the Indemnification Agreement.
Merchandise Discount	25% discount on all Pier 1 Imports merchandise, subject to Associate Discount Policy.

<END>

Sign-On Bonus Repayment Agreement

By signing this Sign-On Bonus Repayment Agreement (“Agreement”) below I, _____, acknowledge that, as part of my employment offer with Pier 1 Services Company, its parent, or any of its subsidiaries or affiliates (collectively “Pier 1 Imports”), I am being offered a lump sum signing bonus of \$_____, less applicable taxes and other required withholdings (the “Bonus”), under the following terms and conditions.

In consideration of Pier 1 Imports’ payment of the Bonus, I hereby agree as follows:

If, within twelve (12) months of my start date, my employment with Pier 1 Imports is terminated by Pier 1 Imports for “Cause” or by me without “Good Reason” (as such terms are defined in the Executive Agreement between myself and Pier 1 Imports, Inc. dated _____, 2019), I agree that within ten (10) business days of the separation of my employment from Pier 1 Imports, I will repay the Bonus on a pro-rated basis. The pro-rated repayment amount will be the amount of the Bonus less one twelfth (1/12) of the Bonus multiplied by the number of full months that have elapsed since my start date. For example, if my employment with Pier 1 Imports is terminated by Pier 1 Imports for Cause or by me without Good Reason six months after my start date, I would reimburse Pier 1 Imports for fifty percent (50%) of the Bonus. I further agree that I will make the repayment to Pier 1 Imports in the form of a check or money order made payable to Pier 1 Services Company.

In the event I am obligated to repay or reimburse Pier 1 Imports for any portion of the Bonus as provided in this Agreement, I authorize Pier 1 Imports to deduct any portion of the Bonus which I am obligated to repay or reimburse from any wages due and owing to me including, but not limited to, my final paycheck. I understand and agree that, if such monies are not sufficient to repay the full amount I owe, I will still remain obligated to reimburse or pay the balance to Pier 1 Imports.

Nothing in this Agreement will be construed as a commitment, guarantee, agreement, or understanding of any kind or nature that Pier 1 Imports will continue to employ me, nor will this Agreement affect in any way the right of Pier 1 Imports or me to terminate my employment at any time and for any reason, with or without Cause. I acknowledge and agree that I am an “at will” employee.

This Agreement was negotiated and entered into, at least in part, in the state of Texas and shall be construed under the laws of the state of Texas without regard to conflicts or choice of law and venue shall be brought exclusively in Tarrant County, Texas.

This Agreement is entered into and is effective as of the date indicated below.

Executive:

Pier 1 Services Company,
By: Pier 1 Holdings, Inc.,
its managing trustee

[Name]

Christine Murray
Executive V.P. – Human Resources and
Chief Human Resources Officer

Date: _____

Date: _____

EXECUTIVE AGREEMENT

This EXECUTIVE AGREEMENT (this "Agreement"), is entered into between Pier 1 Imports, Inc., a Delaware corporation (the "Company"), and _____ (the "Executive") as of the execution date by the Company below (the "Effective Date"), and in consideration of the mutual covenants contained herein, the Company and the Executive hereby agree as follows:

1. Term of Agreement; Termination of Employment

(a) Term. The term of this Agreement shall be from the Effective Date and for a period of two years thereafter (the "Original Term"); provided, that, this Agreement shall be automatically extended, subject to earlier termination as provided herein, for successive additional one year periods (each, an "Additional Term"), on the second anniversary of the Effective Date and each subsequent anniversary thereof unless, at least 90 days before the date on which an Additional Term otherwise would automatically begin, the Company or the Executive notifies the other in writing that the Term (as defined below) shall not be extended by any Additional Terms thereafter. Notwithstanding the foregoing, if a Change of Control (as defined below) occurs during the Original Term or an Additional Term, the term of this Agreement shall extend until the later of the Original Term or an Additional Term or the 18-month anniversary of such Change of Control (such extension, together with the Original Term or any Additional Terms, the "Term").

(b) At-Will Nature of Employment. The Executive acknowledges and agrees that the Executive's employment with the Company is and shall remain "at-will" and the Executive's employment with the Company may be terminated at any time and for any reason (or no reason) by the Company or the Executive, subject to the terms of this Agreement. During the period of the Executive's employment with the Company, the Executive shall perform such duties and fulfill such responsibilities as reasonably requested by the Company from time to time commensurate with the Executive's position with the Company.

(c) Termination of Employment by the Company. During the Term, the Company may terminate the Executive's employment at any time with or without Cause (as defined below) pursuant to the Notice of Termination provision below.

(d) Termination of Employment by the Executive. During the Term, the Executive may terminate employment with the Company with or without Good Reason (as defined below) by delivering to the Company, not less than thirty (30) days prior to the Termination Date, a written notice of termination; provided, that, if such termination of employment is by the Executive with Good Reason, such notice shall state in reasonable detail the facts and circumstances that constitute Good Reason. This provision does not change the at-will nature of Executive's employment, and the Company may end Executive's employment, pursuant to Executive's notice, prior to the expiration of the thirty (30) days' notice.

(e) Notice of Termination. Any termination of the Executive's employment by the Company or by the Executive shall be communicated by a written Notice of Termination addressed to the Executive or the Company, as applicable. A "Notice of Termination" shall mean a notice stating that the Executive's employment with the Company has been or will be terminated and the specific provisions of this Section 1 under which such termination is being effected.

(f) Termination Date. Subject to Section 4(a) hereof, "Termination Date" as used in this Agreement shall mean in the case of the Executive's death or Disability (as defined below), the date of death or Disability, or in all other cases of termination by the Company or the Executive, the date specified in writing by the Company or the Executive as the Termination Date in accordance with Section 1(e).

2. Compensation Upon Certain Terminations by the Company.

(a) Termination Without Cause, or for Good Reason. If the Executive's employment is terminated during the Term (i) by the Company without Cause (other than as a result of the Executive's death or Disability), or (ii) by the Executive for Good Reason, in each case, other than during the COC Protection Period (as defined below), the Company shall (A) pay to the Executive any portion of Executive's accrued but unpaid base salary earned through the Termination Date; (B) pay to the Executive any annual bonus that was earned by the Executive for the fiscal year immediately preceding the fiscal year in which the Termination Date occurs, to the extent not already paid; (C) reimburse the Executive for any and all amounts advanced in connection with Executive's employment with the Company for reasonable and necessary expenses incurred by Executive through the Termination Date in accordance with the Company's policies and procedures on reimbursement of expenses; and (D) provide to the Executive all other accrued but unpaid payments and benefits to which Executive may be entitled under the terms of any applicable compensation arrangement or benefit plan or program of the Company (excluding any severance plan or policy of the Company) (collectively, the "Accrued Compensation"). In addition, provided that the Executive executes a release of claims in a form acceptable to the Company (a "Release"), returns such Release to the Company by no later than 45 days following the Termination Date (the "Release Deadline") and does not revoke such Release prior to the expiration of the applicable revocation period (the date on which such Release becomes effective, the "Release Effective Date"), then subject to the further provisions of Sections 2(j), 3, 4, and 6 below, the Company shall have the following obligations with respect to the Executive (or the Executive's estate, if applicable), subject to applicable taxes and withholdings:

(1) The Company will continue to pay the Executive's Base Salary (as defined below) during the period beginning on the Executive's Termination Date and continuing for 12 months thereafter ("Salary Continuation"). This Salary Continuation payment shall be paid in bi-weekly installments, consistent with the Company's payroll practices. Subject to Sections 4(c) and 4(d) hereof, the first such payment shall be made on the first payroll date following the Release Effective Date, such payment to include all payments that would have otherwise been payable between the Termination Date and the date of such payment.

(2) The Company will pay to the Executive, at such time as those executives who are actively employed with the Company would receive payments under the Company's short-term cash bonus plan in which the Executive was eligible to participate immediately prior to the Termination Date (but in no event later than the 15th day of the third month of the fiscal year following the fiscal year in which the Termination Date occurred), a pro-rated amount of the

Executive's bonus under such plan, based on the actual performance during the applicable period, determined in accordance with the terms of the Plan and subject to the approval of the Compensation Committee of the Board of Directors. The pro-rated amount shall be calculated using a fraction where the numerator is the number of days from the beginning of the applicable bonus period through the Termination Date and the denominator is the total number of days in the applicable bonus period.

(3) The Company will pay to the Executive a lump sum cash payment (net of applicable taxes and withholdings), payable within 30 days following the Termination Date, equal to the monthly cost (including any portion of the cost paid by the Executive) to provide group medical, dental, vision and/or prescription drug plan benefits sponsored by the Company and maintained by the Executive as of the Termination Date, multiplied by 12. For purposes of this Section 2(a)(3), the cost of such benefits will be calculated based on the "applicable premium" determined in accordance with Section 4980B(f)(4) of the Internal Revenue Code of 1986, as amended (the "Code") and the regulations issued thereunder (less the 2% administrative fee) for the year in which the Termination Date occurs.

(4) As of Executive's Termination Date, Executive will be immediately eligible for reasonable outplacement services at the expense of the Company. The Company and Executive will mutually agree on which outplacement firm, among current vendors used by the Company, will provide these services. Such services will be provided for up to twelve (12) months from the Termination Date or until employment is obtained, whichever occurs first.

(b) Termination for Cause, without Good Reason, or Death. If the Executive's employment is terminated during the Term (i) by the Company for Cause, (ii) by the Executive without Good Reason, or (iii) by reason of the Executive's death other than during the COC Protection Period, the Company shall provide the Executive (or the Executive's estate, if applicable) with only the Accrued Compensation.

(c) Termination due to Disability. If the Executive's employment is terminated by the Company by reason of the Executive's Disability other than during the COC Protection Period, the Company shall have the following obligations with respect to the Executive (or the Executive's estate, if applicable): (i) the Company shall provide the Executive with the Accrued Compensation; and (ii) the Executive shall be entitled to receive any disability benefits available under the Company's long-term disability plan (if any). For purposes of this Agreement, "Disability" means a physical or mental infirmity which impairs the Executive's ability to substantially perform the Executive's duties with the Company or its subsidiaries for a period of at least six (6) months in any twelve (12)-month calendar period as determined in accordance with the Company's long-term disability plan or, in the absence of such plan, as determined by the Company's Board of Directors (the "Board").

(d) Change of Control. If the Executive's employment is terminated during the Term (i) by the Company other than for Cause, (ii) due to the Executive's death or Disability, or (iii) by the Executive for Good Reason, in each case, during the three months prior to, and the eighteen months following, a Change of Control (such period, the "COC Protection Period"), then the Company shall provide the Executive with the Accrued Compensation and, subject to the Executive

executing a Release, returning such Release to the Company by no later than the Release Deadline, and not revoking such Release prior to the expiration of the applicable revocation period, and subject to the further provisions of Sections 2(j), 3, 4 and 6 below, and in lieu of any payments under Section 2(a) above, the Company shall have the following obligations with respect to the Executive (or the Executive's estate, if applicable), subject to applicable taxes and withholdings:

(1) The Company will pay the Executive an amount equal to 24 months of the Executive's Base Salary in effect on the Termination Date. Subject to Sections 4(c) and 4(d) hereof, such amount shall be payable in a lump sum on the sixtieth (60th) day following the Termination Date, except in the event that such amount becomes payable on account of a termination that occurs other than during the twelve month period following a Change of Control. In such event, the amount shall be paid at the time described in Section 2(a)(1) to the extent necessary to avoid the imposition of tax penalties under Section 409A of the Code.

(2) The Company will pay to the Executive a lump sum cash payment (net of applicable taxes and withholdings), payable within 30 days following the Termination Date, equal to the monthly cost (including any portion of the cost paid by the Executive) to provide group medical, dental, vision and/or prescription drug plan benefits sponsored by the Company and maintained by the Executive as of the Termination Date, multiplied by 24. For purposes of this Section 2(a)(3), the cost of such benefits will be calculated based on the "applicable premium" determined in accordance with Section 4980B(f)(4) of the Internal Revenue Code of 1986, as amended (the "Code") and the regulations issued thereunder (less the 2% administrative fee) for the year in which the Termination Date occurs.

(3) As of Executive's Termination Date, Executive will be immediately eligible for reasonable outplacement services at the expense of the Company. The Company and Executive will mutually agree on which outplacement firm, among current vendors used by the Company, will provide these services. Such services will be provided for up to twelve (12) months from the Termination Date or until employment is obtained, whichever occurs first.

(e) Definitions.

(1) Base Salary. For the purpose of this Agreement, "Base Salary" shall mean the Executive's annual rate of base salary as in effect on the applicable date; provided, however, that if the Executive's employment with the Company is being terminated by the Executive for Good Reason as a result of a reduction in the Executive's Base Salary, then "Base Salary" shall, for purposes of the definition of "Good Reason" and Section 3 of this Agreement, constitute the Executive's Base Salary as in effect prior to such reduction.

(2) Cause. For purposes of this Agreement, "Cause" shall mean a good faith determination by the Board (after providing the Executive with reasonable notice and an reasonable opportunity to be heard in person on the matter) that any of the following has occurred: (i) the Executive's material or habitual failure to follow the reasonable and lawful directions of any superior officer of the Company, provided the direction(s) is not materially inconsistent with the duties or responsibilities of the Executive's position, or a material or habitual failure to perform Executive's duties with the Company (other than any such failure resulting from the Executive's

Disability) which failure is not cured within ten (10) days after a written demand for performance is delivered to the Executive by the Company which specifically identifies the manner in which the Company believes that the Executive has materially or habitually failed to perform the Executive's duties; (ii) the Executive's indictment for, conviction of, or entry of a plea of guilty or nolo contendere or no contest with respect to: (a) any felony, or any misdemeanor involving dishonesty or moral turpitude (including pleading guilty or nolo contendere to a felony or lesser charge which results from plea bargaining), whether or not such felony, crime or lesser offense is connected with the business of the Company, or (b) any crime connected with the business of the Company; (iii) the Executive's engaging in any gross negligence or gross misconduct in connection with the performance of Executive's duties hereunder, which is, or is likely to be, materially injurious to the Company, its financial condition, or its reputation; (iv) the Executive's commission of or engagement in any act of fraud, misappropriation, material dishonesty, or embezzlement, whether or not such act was committed in connection with the business of the Company; (v) the Executive's breach of fiduciary duty, breach of any of the covenants set forth in Sections 6(a)(2) or 6(a)(3) of this Agreement, or material breach of any other provisions of this Agreement; or (vi) the Executive's violation of the Company's policy against harassment or its equal employment opportunity policy, a material violation of the Company's code of business conduct or a material violation of any other policy or procedure of the Company.

(3) Change of Control. For purposes of this Agreement, "Change of Control" shall have the same meaning as such term is defined in the Company's 2015 Stock Incentive Plan (or any successor equity incentive plan); provided, however, that for purposes of this Agreement, such definition shall only apply to the extent that the event that constitutes such a "Change of Control" also constitutes a "change in ownership or control" as such term is defined in Section 409A of the Code and the regulations and guidance issued thereunder ("Section 409A of the Code").

(4) Good Reason. For purposes of this Agreement, "Good Reason" shall mean, without the Executive's written consent: (i) a reduction of more than ten percent (10%) in the sum of Executive's annual base salary and target STI award as a percentage of base salary from those in effect as of the date of this Agreement; (ii) a material diminution in Executive's authority, duties or responsibilities; (iii) Executive's mandatory relocation to an office more than fifty (50) miles from the primary location at which Executive is required to perform Executive's duties as of the date of this Agreement; (iv) any other action or inaction that constitutes a material breach by the Company of the terms of this Agreement, including failure of a successor company to assume or fulfill the obligations under this Agreement; or (v) in anticipation or contemplation of or following a Change of Control, as defined above, a material adverse change in the Executive's reporting structure. In each case, Executive must provide the Company with written notice of the facts giving rise to a claim that "Good Reason" exists for purposes of this Agreement, within thirty (30) days of the initial existence of such Good Reason event, and the Company shall have the right to remedy such event within sixty (60) days after receipt of Executive's written notice ("the sixty (60) day period"). If the Company remedies the Good Reason event within the sixty (60) day period, the Good Reason event (and Executive's right to receive any benefit under this Agreement on account of termination of employment for Good Reason) shall cease to exist. If the Company does not remedy the Good Reason event within the sixty (60) day period, and Executive does not incur a termination of employment within thirty (30) days following the earlier of: (y) the date the

Company notifies Executive that it does not intend to remedy the Good Reason or does not agree that there has been a Good Reason event, or (z) the expiration of the sixty (60) day period, the Good Reason event (and Executive's right to receive any benefit under this Agreement on account of termination of employment for Good Reason) shall cease to exist. Notwithstanding the foregoing, if Executive fails to provide written notice to the Company of the facts giving rise to a claim of Good Reason within thirty (30) days of the initial existence of such Good Reason event, the Good Reason event (and Executive's right to receive any benefit under this Agreement on account of termination of employment for Good Reason) shall cease to exist as of the thirty-first (31st) day following the later of its occurrence or Executive's knowledge thereof.

(5) Target Bonus. "Target Bonus" shall mean the Executive's short-term cash bonus opportunity (equal to a percentage of the Executive's Base Salary) under the terms of the applicable short-term cash bonus program in which the Executive is entitled to participate in respect of the fiscal year of the Company in which the Termination Date occurs (if any); provided, however, that if the Executive's employment with the Company is terminated by the Executive for Good Reason as a result of a reduction in the Executive's Target Bonus, then "Target Bonus" shall mean the Executive's Target Bonus as in effect immediately prior to such reduction.

(f) Mitigation. The Executive shall not be required to mitigate the amount of any payment provided for in this Section 2 by seeking other employment or otherwise and no such payment or benefit shall be eliminated, offset or reduced by the amount of any compensation provided to the Executive in any subsequent employment.

(g) Post-Termination Forfeiture of Severance Benefits. If the Company determines after Executive's Termination Date that Executive engaged in activity during employment with the Company that constituted Cause, Executive shall immediately cease to be eligible for the severance payments and benefits under Section 2(a) or 2(d), as applicable, and shall be required to reimburse the Company for any portion of the severance payments paid to Executive and for the cost of other severance benefits received by Executive following the Termination Date.

(h) Resignation from Office. The Executive's termination of employment with the Company for any reason shall be deemed to automatically remove the Executive, without further action, from any and all offices held by the Executive with the Company or its affiliates. The Executive shall execute such additional documents as requested by the Company from time to time to evidence the foregoing.

(i) Exclusivity. This Agreement is intended to provide severance payments and/or benefits only under the circumstances expressly enumerated under Section 2 hereof. Unless otherwise determined by the Company in its sole discretion, in the event of a termination of the Executive's employment with the Company for any reason (or no reason) or at any time other than as expressly contemplated by Section 2 hereof, the Executive shall not be entitled to receive any severance payments and/or benefits or other further compensation from the Company hereunder whatsoever, except for the Accrued Compensation and any other rights or benefits to which the Executive is otherwise entitled pursuant to the requirements of applicable law. Except as otherwise expressly provided in this Section 2, all of the Executive's rights to salary, bonuses, fringe benefits and other compensation hereunder (if any) which accrue or become payable after the Termination Date will cease upon the Termination Date.

(j) Set-Off. The Executive agrees that, to the extent permitted by applicable law, the Company may deduct from and set-off against any amounts otherwise payable to the Executive under this Agreement such amounts as may be owed by the Executive to the Company. The Executive shall remain liable for any part of the Executive's payment obligation not satisfied through such deduction and setoff.

(k) Exclusive Remedies. The Executive agrees and acknowledges that the payments and benefits set forth in this Section 2 shall be the only payments and benefits to which the Executive is entitled from the Company in connection with the termination of the Executive's employment with the Company, and that neither the Company nor its subsidiaries shall have any liability to the Executive or the Executive's estate, whether under this Agreement or otherwise, in connection with the termination of the Executive's employment.

3. Limitations on Certain Payments. Notwithstanding any provision of this Agreement to the contrary, if any amount or benefit to be paid or provided under this Agreement or otherwise would be an "excess parachute payment," within the meaning of Section 280G of the Code, or any successor provision thereto, but for the application of this sentence, then the payments and benefits identified in the second to last sentence of this Section 3 to be paid or provided will be reduced to the minimum extent necessary (but in no event to less than zero) so that no portion of any such payment or benefit, as so reduced, constitutes an excess parachute payment; provided, however, that the foregoing reduction will be made only if and to the extent that such reduction would result in an increase in the aggregate payment and benefits to be provided to the Executive, determined on an after-tax basis (taking into account the excise tax imposed pursuant to Section 4999 of the Code, or any successor provision thereto, any tax imposed by any comparable provision of state law, and any applicable federal, state and local income and employment taxes). Whether requested by the Executive or the Company, the determination of whether any reduction in such payments or benefits to be provided under this Agreement or otherwise is required pursuant to the preceding sentence will be made at the expense of the Company by a certified accounting firm that is independent from the Company. In the event that any payment or benefit intended to be provided under this Agreement or otherwise is required to be reduced pursuant to this Section 3, the Company will reduce the Executive's payments and/or benefits, to the extent required, in the following order: (a) the payments due under Section 2(d)(3) (beginning with the payment farthest out in time that would otherwise be paid); (b) the payments due under Section 2(d)(1) (beginning with the payment farthest out in time that would otherwise be paid); (c) the payment due under Section 2(d)(2). The assessment of whether or not such payments or benefits constitute or would include excess parachute payments shall take into account a reasonable compensation analysis of the value of services provided or to be provided by the Executive, including any agreement by the Executive (if applicable) to refrain from performing services pursuant to a covenant not to compete or similar covenant applicable to you that may then be in effect.

4. Section 409A of the Code; Withholding.

(a) This Agreement is intended to avoid the imposition of taxes and/or penalties under Section 409A of the Code. The parties agree that this Agreement shall at all times be interpreted, construed and operated in a manner to avoid the imposition of taxes and/or penalties under with Section 409A of the Code. To the extent required for compliance with Section 409A of the Code, all references to a termination of employment and separation from service shall mean “separation from service” as defined in Section 409A of the Code, and the date of such “separation from service” shall be referred to as the “Termination Date.”

(b) All reimbursements provided under this Agreement shall comply with Section 409A of the Code and shall be subject to the following requirement: (i) the amount of expenses eligible for reimbursement, during the Executive’s taxable year may not affect the expenses eligible for reimbursement to be provided in another taxable year; and (ii) the reimbursement of an eligible expense must be made by December 31 following the taxable year in which the expense was incurred. The right to reimbursement is not subject to liquidation or exchange for another benefit.

(c) Notwithstanding anything in this Agreement to the contrary, for purposes of the period specified in this Agreement relating to the timing of the Executive’s execution of the Release as a condition of the Company’s obligation to provide any severance payments or benefits, if such period would begin in one taxable year and end in a second taxable year, any payment otherwise due to the Executive upon execution of the Release shall be made in the second taxable year and without regard to when the Release was executed or became irrevocable.

(d) If the Executive is a “specified employee” (as defined under Section 409A of the Code) on the Executive’s Termination Date, to the extent that any amount payable under this Agreement constitutes “non-qualified deferred compensation” under Section 409A of the Code (and is not otherwise excepted from Section 409A of the Code coverage by virtue of being considered “separation pay” or a “short term deferral” or otherwise) and is payable to Executive based upon a separation from service, such amount shall not be paid until the first day following the six (6) month anniversary of the Executive’s Termination Date or the Executive’s death, if earlier.

(e) To the maximum extent permitted under Section 409A of the Code, the payments and benefits under this Agreement are intended to meet the requirements of the short-term deferral exemption under Section 409A of the Code and the “separation pay exception” under Treasury Regulation §1.409A-1(b)(9)(iii). Any right to a series of installment payments shall be treated as a right to a series of separate payments for purposes of Section 409A of the Code.

(f) All amounts due and payable under this Agreement shall be paid less all amounts required to be withheld by law, including all applicable federal, state and local withholding taxes and deductions.

5. Indemnification. The Company shall indemnify, defend, and hold the Executive harmless to the maximum extent permitted by law and the Company by-laws against all judgments, fines, amounts paid in settlement and all reasonable expenses, including attorneys’ fees incurred by the Executive, in connection with the defense of or as a result of any action or proceeding (or any

appeal from any action or proceeding) in which the Executive is made or is threatened to be made a party by reason of the fact that the Executive is or was an officer or director of the Company. Subject to the terms of the Company's director and officer indemnification policies then in effect, the Company acknowledges that the Executive will be covered and insured up to the full limits provided by all directors' and officers' insurance which the Company then maintains to indemnify its directors and officers.

6. Restrictive Covenants and Enforcement. For purposes of this Section 6, the term "Company" shall include Pier 1 Imports, Inc. and all of its subsidiaries, parent companies and affiliates thereof.

(a) Restrictive Covenants. Executive acknowledges that this Agreement provides for additional consideration beyond employment itself and beyond what the Company is otherwise obligated to provide. For good and valuable consideration, including but not limited to the use of and access to Confidential Information as outlined below, Executive agrees to the following:

(1) Non-Disclosure of Confidential Information and Return of Property. Executive acknowledges and agrees to be bound by the following, whether or not Executive receives any Severance Benefits under this Agreement:

(i) Non-Disclosure of Confidential Information. The Company agrees that during Executive's employment with the Company, the Company promises to provide Executive with use of and access to its Confidential Information. Executive agrees that Executive shall not, directly or indirectly, use any Confidential Information on Executive's own behalf or on behalf of any person or entity other than the Company, or reveal, divulge, or disclose any Confidential Information to any person or entity not expressly authorized by the Company to receive such Confidential Information. This obligation shall remain in effect for as long as the information or materials in question retain their status as Confidential Information. Executive further agrees that Executive shall fully cooperate with the Company in maintaining the Confidential Information to the extent permitted by law. The parties acknowledge and agree that this Agreement is not intended to, and does not, alter either the Company's rights or Executive's obligations under any state or federal statutory or common law regarding trade secrets and unfair trade practices. Anything herein to the contrary notwithstanding, Executive shall not be restricted from: (A) disclosing information that is required to be disclosed by law, court order or other valid and appropriate legal process; *provided, however,* that in the event such disclosure is required by law, Executive shall provide the Company with prompt notice of such requirement so that the Company may seek an appropriate protective order prior to any such required disclosure by Executive; (B) reporting possible violations of federal, state, or local law or regulation to any governmental agency or entity, or from making other disclosures that are protected under the whistleblower provisions of federal, state, or local law or regulation, and Executive shall not need the prior authorization of the Company to make any such reports or disclosures and shall not be required to notify the Company that Executive has made such reports or disclosures; (C) disclosing a trade secret (as defined by 18 U.S.C. § 1839) in confidence to a federal, state, or local government official, either directly or indirectly, or to an attorney, in either event solely for the purpose of reporting or investigating a suspected violation of law; or (D) disclosing a trade secret (as defined by 18 U.S.C. § 1839) in a complaint or other document filed in a lawsuit or other proceeding, if such filing is made under seal.

(ii) Definition of Confidential Information. “Confidential Information” means any and all data and information relating to the Company, its activities, business, or customers that (i) is disclosed to Executive or of which Executive becomes aware as a consequence of Executive’s employment with the Company; (ii) has value to the Company; and (iii) is not generally known outside of the Company. “Confidential Information” shall include, but is not limited to the following types of information regarding, related to, or concerning the Company: trade secrets (as defined by applicable law); financial plans and data; management planning information; business plans; operational methods; market studies; marketing plans or strategies; pricing information; product development techniques or plans; listings of customers, buying agents, vendors and manufacturers; customer, buying agent, vendor and manufacturer files, data and financial information; details of customer, buying agent, vendor and manufacturer contracts; current and anticipated customer, buying agent, vendor and manufacturer requirements; identifying and other information pertaining to business referral sources; past, current and planned research and development; computer aided systems, software, strategies and programs; business acquisition plans; management organization and related information (including, without limitation, data and other information concerning the compensation and benefits paid to officers, directors, employees and management); personnel and compensation policies; new personnel acquisition plans; and other similar information. “Confidential Information” also includes combinations of information or materials which individually may be generally known outside of the Company, but for which the nature, method, or procedure for combining such information or materials is not generally known outside of the Company. In addition to data and information relating to the Company, “Confidential Information” also includes any and all data and information relating to or concerning a third party that otherwise meets the definition set forth above, that was provided or made available to the Company by such third party, and that the Company has a duty or obligation to keep confidential. This definition shall not limit any definition of “confidential information” or any equivalent term under state or federal law. “Confidential Information” shall not include information that has become generally available to the public by the act of one who has the right to disclose such information without violating any right or privilege of the Company.

(iii) Return of Materials. Executive agrees that Executive will not retain or destroy (except as set forth below), and will immediately return to the Company on or prior to the Date of Termination, or at any other time the Company requests such return, any and all property of the Company that is in Executive’s possession or subject to Executive’s control, including, but not limited to, customer, buying agent, vendor and manufacturer files and information, papers, drawings, notes, manuals, specifications, designs, devices, code, email, documents, diskettes, CDs, tapes, keys, access cards, credit cards, identification cards, equipment, computers, mobile devices, other electronic media, all other files and documents relating to the Company and its business (regardless of form, but specifically including all electronic files and data of the Company), together with all Confidential Information belonging to the Company or that Executive received from or through Executive’s employment with the Company. Executive will not make, distribute, or retain copies of any such information or property. To the extent that Executive has electronic files or information in Executive’s possession or control that belong to the Company or contain Confidential Information (specifically including but not limited to electronic files or information stored on personal computers, mobile devices, electronic media, or in cloud storage), on or prior to the Date of Termination, or at any other time the Company

requests, Executive shall (A) provide the Company with an electronic copy of all of such files or information (in an electronic format that is readily accessible by the Company); (B) after doing so, delete all such files and information, including all copies and derivatives thereof, from all non-Company owned computers, mobile devices, electronic media, cloud storage, and other media, devices, and equipment, so that such files and information are permanently deleted and irretrievable; and (C) upon written request by the Company on or following the Date of Termination, provide a written certification to the Company that the required deletions have been completed and specifying the files and information deleted and the media source from which they were deleted.

(2) Non-Solicitation of Employees and Independent Contractors. During Executive's employment with the Company and for twelve (12) months following the Date of Termination, whether or not Executive receives any Severance Benefits under this Agreement, Executive will not, directly or indirectly, whether on Executive's own behalf or as a principal or representative of any other person or entity, recruit, solicit, or induce or attempt to recruit, solicit or induce any employee or independent contractor of the Company with whom Executive had any contact whatsoever during Executive's employment to terminate his or her employment or other relationship with the Company or to enter into employment or any other kind of business relationship with Executive or any other person or entity.

(3) Non-Competition. In return for the Company's and its Affiliates' promise to provide Executive with access to and use of its Confidential Information (as described in Section 6(a)(1)(i)-(iii) above), during Executive's employment with the Company and for twelve (12) months following the Date of Termination, or for eighteen (18) months following the Date of Termination in a COC Protection Period, Executive will not, within the Restricted Area, directly or indirectly, engage, either as a principal, employee, partner, consultant, officer, director or investor (other than a less-than-1% stock interest in a corporation), in a business which is a competitor of the Company, in the same or similar type capacity as Executive was employed by the Company. For purposes of this Section 6(a)(3), a business shall be deemed a "competitor" of the Company if it engages in the commerce of a Home Fashions or Furniture Business or is a Home Décor Division of a Business, whether through stores (retail or wholesale), on-line e-commerce or any combination thereof.

(i) The term "Restricted Area" shall mean the United States unless, during the last two (2) years of Executive's employment, Executive's employment responsibilities include a different geographic territory and Executive's access to Confidential Information is restricted to such different geographic territory, in which case the term "Restricted Area" shall mean such different geographic territory.

(ii) The term "Home Fashions or Furniture Business" shall mean a business (however organized or conducted, including any on-line e-commerce operations) that primarily engages in the sale, marketing, distribution, manufacturing or design of merchandise consisting of furniture, decorative accessories, housewares, bed and bath, and seasonal goods, or any other category of merchandise sold by the Company during Executive's employment. By way of illustration, a "Home Fashions or Furniture Business" shall include such businesses as the Company, Restoration Hardware, Inc., Kirkland's, Inc., Williams-Sonoma, Inc., Pottery Barn,

Inc., Tuesday Morning Corporation, and Bed, Bath & Beyond, Inc. and stores under the names “World Market,” “Cost Plus,” “Cost Plus World Market,” “Crate & Barrel,” “Home Goods,” “Home Sense,” “IKEA,” “Wayfair,” “Hayneedle,” and “At Home.”

(iii) The term “Home Décor Division of a Business” shall mean a category, division, branch, or unit of a business (however organized or conducted, including any on-line e-commerce operations, specialty retailer, big box retailer or department store) that engages in the sale, marketing, distribution, manufacturing or design of furniture, decorative accessories, housewares, bed and bath, and seasonal goods, or any other category of merchandise sold by the Company during the Executive’s employment. By way of illustration, a “Home Décor Division of a Business” shall include the home furnishings, home décor or other similar home-related category, division, branch, or unit of The TJX Companies, Inc., Ross Stores, Inc., J.C. Penney Company, Inc., Target Corporation, The Michaels Companies, Inc., The Container Store Group, Inc., Amazon.com, Inc., and Neiman Marcus Group LTD LLC.

(iv) The Company may from time to time prior to any Date of Termination, by written notice to the Executive, for purposes of clarification, add to the list of illustrative examples of a Home Fashions or Furniture Business or a Home Décor Division of a Business set forth in this Section 6(a)(3) the names of other companies or businesses meeting the definitions of such terms.

(b) Enforcement of Protective Covenants.

(1) Rights and Remedies Upon Breach. The parties specifically acknowledge and agree that the remedy at law for any breach of the restrictions in Section 6(a) of this Agreement (the “Protective Covenants”) will be inadequate, and that in the event Executive breaches, or threatens to breach, any of the Protective Covenants, the Company shall have the right and remedy, without the necessity of proving actual damage or posting any bond, to enjoin, preliminarily and permanently, Executive from violating or threatening to violate the Protective Covenants and to have the Protective Covenants specifically enforced by any court of competent jurisdiction, it being agreed that any breach or threatened breach of the Protective Covenants would cause irreparable injury to the Company and that money damages would not provide an adequate remedy to the Company. Executive understands and agrees that if Executive violates any of the obligations set forth in the Protective Covenants, the period of restriction applicable to each obligation violated shall cease to run during the pendency of any litigation over such violation, provided that such litigation was initiated during the period of effectiveness of the Protective Covenants. Such rights and remedies shall be in addition to, and not in lieu of, any other rights and remedies available to the Company at law or in equity. The Company’s ability to enforce its rights under the Protective Covenants or applicable law against Executive shall not be impaired in any way by the existence of a claim or cause of action on the part of Executive based on, or arising out of, this Agreement or any other event or transaction.

(2) Severability and Modification of Covenants. Executive acknowledges and agrees that each of the Protective Covenants is reasonable and valid in time and scope and in all other respects and is no greater than necessary to protect the Company’s legitimate business interests. The parties agree that it is their intention that the Protective Covenants be enforced in

accordance with their terms to the maximum extent permitted by law. Each of the Protective Covenants shall be considered and construed as a separate and independent covenant. Should any part or provision of any of the Protective Covenants be held invalid, void, or unenforceable, such invalidity, voidness, or unenforceability shall not render invalid, void, or unenforceable any other part or provision of this Agreement or such Protective Covenant. If any of the provisions of the Protective Covenants should ever be held by a court of competent jurisdiction to exceed the scope permitted by the applicable law, such provision or provisions shall be automatically modified to such lesser scope as such court may deem just and proper for the reasonable protection of the Company's legitimate business interests and may be enforced by the Company to that extent in the manner described above and all other provisions of this Agreement shall be valid and enforceable.

(c) Non-Disparagement and Cooperation. Neither the Executive nor any officer, director of the Company, nor any other spokesperson authorized as a spokesperson by any officer or director of the Company, shall, during the Term or at any time thereafter, intentionally state or otherwise publish anything about the other party which would adversely affect the reputation, image or business relationships and goodwill of the other party in the market and community at large. During the Term and at all times thereafter, the Executive shall fully cooperate with the Company in defense of legal claims asserted against the Company and other matters requiring the testimony or input and knowledge of the Executive. If at any time the Executive should be required to cooperate with the Company pursuant to this Section 6(c), the Company agrees to promptly reimburse the Executive for reasonable documented costs and expenses incurred as a result thereof. The Executive agrees that, during the Term and at all times thereafter, the Executive will not speak or communicate with any party or representative of any party, who is known to the Executive to be either adverse to the Company in litigation or administrative proceedings or to have threatened to commence litigation or administrative proceedings against the Company, with respect to the pending or threatened legal action, unless the Executive receives the written consent of the Company to do so, or is otherwise compelled by law to do so, and then only after advance notice to the Company. Nothing herein shall prevent the Executive from pursuing any claim in connection with enforcing or defending the Executive's rights or obligations under this Agreement, or engaging in any activity as set forth in Section 14 of this Agreement.

(d) Disclosure of Agreement. Executive acknowledges and agrees that, during the twelve (12) months following the Date of Termination, Executive will disclose the existence and terms of this Agreement to any prospective employer, business partner, investor or lender prior to entering into an employment, partnership or other business relationship with such prospective employer, business partner, investor or lender. Executive further agrees that the Company shall have the right to make any such prospective employer, business partner, investor or lender of Executive aware of the existence and terms of this Agreement.

(e) Breach by Executive. In the event of a breach by Executive of Section 6(a)(2) or 46(a)(3) hereof, or any material breach of any other provisions of this Agreement, the obligation of the Company to pay Salary Continuation or to provide other Severance Benefits under this Agreement will immediately cease and any Salary Continuation payments already received and the value of any other Severance Benefits already received will be returned by Executive to the Company.

(f) Continued Effectiveness. The provisions of this Section 6 shall survive any termination of this Agreement and any termination of the Executive's employment, and the existence of any claim or cause of action by the Executive against the Company, whether predicated on this Agreement or otherwise, shall not constitute a defense to the enforcement by the Company of the covenants and agreements of this Section 6.

7. Successors and Assigns.

(a) This Agreement shall be binding upon and shall inure to the benefit of the Company, its successors and assigns, and the Company shall require any successor or assign to expressly assume and agree to perform this Agreement in the same manner and to the same extent that the Company would be required to perform it if no such succession or assignment had taken place. The term "the Company" as used herein shall include any such successors and assigns to the Company's business and/or assets. The term "successors and assigns" as used herein shall mean a corporation or other entity acquiring or otherwise succeeding to, directly or indirectly, all or substantially all the assets and business of the Company (including this Agreement) whether by operation of law or otherwise.

(b) Neither this Agreement nor any right or interest hereunder shall be assignable or transferable by the Executive, the Executive's beneficiaries or legal representatives, except by will or by the laws of descent and distribution. This Agreement shall inure to the benefit of and be enforceable by the Executive's legal personal representative.

8. Arbitration. Except with respect to the remedies set forth in Section 6(g) hereof, any controversy or claim between the Company or any of its affiliates and the Executive arising out of or relating to this Agreement or its termination shall be settled and determined by a single arbitrator whose award shall be accepted as final and binding upon the parties. The American Arbitration Association, under its Employment Arbitration Rules, shall administer the binding arbitration. The arbitration shall take place in Dallas-Fort Worth, Texas. The Company and the Executive each waive any right to a jury trial or to a petition for stay in any action or proceeding of any kind arising out of or relating to this Agreement or its termination and agree that the arbitrator shall have the authority to award costs and attorney fees to the prevailing party.

9. Effect on Prior Agreements. Except as otherwise set forth herein, this Agreement supersedes all provisions in prior agreements, either express or implied, between the parties hereto, with respect to post-termination payments and/or benefits; provided, that, this Agreement shall not supersede the Company's 2006 or 2015 Stock Incentive Plans (or any other applicable equity incentive plan) or any applicable award agreements evidencing equity-based incentive awards thereunder (the "Equity Documents"), and any rights of the Executive with respect to equity-based incentive awards hereunder shall be in addition to, and not in lieu of, any rights pursuant to the Equity Documents. No provisions of this Agreement shall supersede or nullify the clawback provisions in the Equity Documents or any of the applicable Company incentive compensation plans.

10. Notice. For the purposes of this Agreement, notices and all other communications provided for in this Agreement (including the Notice of Termination) shall be in writing and shall be deemed to have been duly given when personally delivered or sent by registered or certified mail, return receipt requested, postage prepaid, or upon receipt if overnight delivery service or facsimile is used, addressed as follows:

To the Executive:

To Executive's last home address as listed in the books and records of the Company.

To the Company:

Pier 1 Imports, Inc.
100 Pier 1 Place
Fort Worth, Texas 76102
Attn: General Counsel

11. Miscellaneous. No provision of this Agreement may be modified, waived, or discharged unless such waiver, modification, or discharge is agreed to in writing and signed by the Executive and the Company. No waiver by either party hereto at any time of any breach by the other party hereto of, or compliance with, any condition or provision of this Agreement to be performed by such other party shall be deemed a waiver of similar or dissimilar provisions or conditions at the same or at any prior or subsequent time. No agreement or representations, oral or otherwise, express or implied, with respect to the subject matter hereof have been made by either party which are not expressly set forth in this Agreement.

12. Governing Law. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Texas without giving effect to the conflict of law principles thereof. Except as provided in Section 8, any actions or proceedings instituted under this Agreement with respect to any matters arising under or related to this Agreement shall be brought and tried only in the state and federal courts located in Tarrant County Texas.

13. Severability. The provisions of this Agreement shall be deemed severable and the invalidity or unenforceability of any provision shall not affect the validity or enforceability of the other provisions hereof.

14. Protected Rights. Nothing contained in this Agreement limits Executive's ability to file a charge or complaint with the Equal Employment Opportunity Commission, the National Labor Relations Board, the Occupational Safety and Health Administration, the Securities and Exchange Commission or any other federal, state or local governmental agency or commission ("Government Agencies"). Executive further understands that this Agreement does not limit Executive's ability to communicate with any Government Agencies or otherwise participate in any investigation or proceeding that may be conducted by any Government Agency, including providing documents or other information, without notice to the Company. This Agreement does not limit Executive's right to receive an award from a Government Agency for information provided to any Government Agency.

15. Employing Subsidiary. Executive will serve as an executive officer of the Company as an executive officer and employee of the Company's wholly owned subsidiary, Pier 1 Services Company, a Delaware statutory trust ("Pier 1 Services"). All payments of cash compensation to Executive in connection with Executive's employment and any other cash payments called for under this Agreement or owing to Executive in connection with Executive's employment will be paid by Pier 1 Services.

16. Counterparts. This Agreement may be executed in one or more counterparts, which together shall constitute a valid and binding agreement.

IN WITNESS WHEREOF, the undersigned has hereto set his/her hand this __ day of _____, 2019.

[Name]

IN WITNESS WHEREOF, the undersigned has hereto set his hand this __ day of _____, 2019.

[Name]
[Title]



Pier 1 Announces Leadership Appointments

***Douglas Diemoz Named President;
Robert Riesbeck Appointed as Executive Vice President and Chief Financial Officer***

Creates New Office of the Chief Executive Officer

FORT WORTH, TEXAS, July 19, 2019 – Pier 1 Imports, Inc. (NYSE:PIR) today announced the appointment of Douglas Diemoz to the newly created role of President and Robert Riesbeck as Executive Vice President and Chief Financial Officer, both effective July 22, 2019. Mr. Riesbeck succeeds Deborah Rieger-Paganis, who has served as Interim Chief Financial Officer since April 2019.

Mr. Diemoz, 51, will be responsible for day-to-day operation and performance of Pier 1's business, including merchandise buying, planning and allocations, marketing, field and e-Commerce operations, global supply chain, information technology and human resources. He joins Pier 1 with more than two decades of retail industry experience with over half of that focused on home décor and furnishings. He most recently served as Chief Executive Officer of Crate & Barrel and previously held the role of Chief Development Officer at Restoration Hardware as well as leadership positions at Williams-Sonoma, The Gap, Inc. and MEXX.

Mr. Riesbeck, 55, will be responsible for financial operations and accounting, including financial reporting, planning and analysis, treasury, tax, procurement and investor relations. He is a seasoned finance executive with more than 25 years of experience in retail and consumer goods. He brings to Pier 1 expertise in both growth and turnaround situations and has served in Chief Financial Officer, Chief Operating Officer and Chief Executive Officer roles, most recently as Chief Financial Officer of FULLBEAUTY Brands. Mr. Riesbeck also served for four years as an operating executive at private equity firm, Sun Capital Partners.

“Doug’s and Bob’s appointments are the result of two successful searches to strengthen our leadership team at a pivotal time for our company,” said Cheryl Bachelder, Interim Chief Executive Officer. “Doug and Bob each bring expertise and skill sets that I am confident will be invaluable as we continue to get the business back on track. Doug has significant experience in home furnishings, has led corporate turnarounds as well as the development of new businesses, and has a proven ability to foster winning cultures. Bob brings strong financial acumen combined with operational experience, as well as insights from his work across a range of retailers and brands and private equity.”

Ms. Bachelder continued, “With the addition of Doug and Bob to our management team, we have assembled a strong group of leaders – each contributing the essential capabilities in their individual areas of responsibility – to help drive Pier 1’s transformation. Further, the creation of our Office of the Chief Executive Officer will provide strong and cohesive oversight as we focus on providing our customer with the unique finds she expects from us and continue our work in restoring the health and promise of the business.”

“Pier 1 is an enduring brand with loyal customers and numerous opportunities to be captured in an ever evolving retail sector,” said Mr. Diemoz. “Throughout my career, I have focused on transforming and growing businesses while preserving the authenticity and unique brand experience customers love. I am excited to work with Cheryl, the senior leadership team and all of our dedicated store, distribution center and home office associates as we position Pier 1 for the future.”

“I am pleased to be joining the Pier 1 team at such an important time in the Company’s history and believe this opportunity is perfectly suited to my background,” said Mr. Riesbeck. “I look forward to leveraging my finance and operating expertise and partnering with Cheryl and the other members of the leadership team in executing the initiatives in our fiscal 2020 plan to drive improved financial results.”

Ms. Bachelder concluded, “I also would like to thank Deborah Rieger-Paganis, who has served as Interim Chief Financial Officer since April. We greatly appreciate her important contributions and will look forward to Deb’s further support as she continues in a consulting role advising on key turnaround initiatives.”

Office of the Chief Executive Officer

In connection with the leadership appointments announced today, Pier 1 is also creating a new Office of the Chief Executive Officer, led by Cheryl Bachelder, Interim Chief Executive Officer, and including Mr. Diemoz, Mr. Riesbeck and Robert Bostrom, Executive Vice President, Chief Legal and Compliance Officer and Corporate Secretary. The Office of the CEO will be responsible for guiding, supervising and directing Pier 1’s strategy, including the previously announced process to evaluate strategic alternatives. The Company’s other executive officers will now report to Mr. Diemoz and oversee Pier 1’s operations and continued execution of the previously announced fiscal 2020 plan.

About Douglas Diemoz

Mr. Diemoz most recently served as Chief Executive Officer of Crate & Barrel, part of the Otto Group, a group of retailers and retail-related service providers with a presence in more than 30 countries. In his role as CEO, he was responsible for the Crate & Barrel, CB2 and Land of Nod brands, and led the company in growing online sales, increasing total customers and transitioning to EBIT profit. Previously, Mr. Diemoz served as Chief Development Officer of Restoration Hardware, where he created strategy for an owned and partner network worldwide and was responsible for leading development initiatives such as the outlet and art divisions. Prior to this, Mr. Diemoz served in a succession of management roles, including Chief Executive Officer, President and Chief Transformation Officer, and Chief Financial Officer, at MEXX, an Amsterdam-based international fashion brand. Earlier in his career, Mr. Diemoz served in various finance roles at Williams-Sonoma and The Gap, Inc. for nearly 15 years. He holds a B.S. in Accounting from The State University of New York at Brockport and an MBA from St. Mary’s College.

About Robert Riesbeck

Most recently, Mr. Riesbeck served as Chief Financial Officer of FULLBEAUTY Brands. Previously, he served as Chief Financial Officer and then Chief Executive Officer and President of hhgregg, Inc. From 2010 to 2014, Mr. Riesbeck served as an operating executive at Sun Capital, where he was responsible for a diverse group of portfolio companies, after serving for four years as Chief Financial Officer at Marsh Supermarkets which was acquired by Sun Capital in 2006. Earlier in his career, Mr. Riesbeck also held Chief Financial and Operating Officer roles for the Hurley and Bauer Hockey businesses at Nike, Inc., and was responsible for integrating and consolidating both into Nike’s operations. He is a Certified Public Accountant and began his career in Auditing and Accounting with Grant Thornton LLP. He holds a B.S. in Accounting from The University of Akron.

Financial Disclosure Advisory

Except for historical information contained herein, the statements in this press release or otherwise made by our management in connection with the subject matter of this press release are forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) and involve risks and uncertainties and are subject to change based on various important factors. This press release includes forward-looking statements that are based on management's current estimates or expectations of future events or future results. These statements are not historical in nature and can generally be identified by such words as "believe," "expect," "estimate," "anticipate," "plan," "may," "will," "intend" and similar expressions. Management's expectations and assumptions regarding future results are subject to risks, uncertainties and other factors that could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements included in this press release. These risks and uncertainties include, but are not limited to: actions intended to return the Company to profitable growth; fiscal 2020 action plans and expense reduction initiatives intended to reset the Company's gross margin and cost structure; the Company's ability to increase cash flows to support its operating activities; the results of the evaluation of strategic alternatives and the terms, value and timing of any transaction resulting from that process, or the failure of any such transaction to occur; the effectiveness of the Company's marketing campaigns, merchandising and promotional strategies and customer databases; consumer spending patterns; inventory levels and values; the effectiveness of the Company's relationships with, and operations of, its key suppliers; risks related to changes in U.S. policy related to imported merchandise, particularly with regard to the impact of tariffs on goods imported from China and strategies undertaken to mitigate such impact; changes in foreign currency values relative to the U.S. dollar; the Company's ability to identify a successor chief executive officer and retain its senior management team; potential volatility in the price of the Company's common stock following the reverse stock split; the Company's ability to comply with the continued listing criteria of the New York Stock Exchange ("NYSE"), including listing criteria based upon the Company's market capitalization, and risks arising from the potential suspension of trading of the Company's common stock on that exchange. These and other factors that could cause results to differ materially from those described in the forward-looking statements contained in this press release can be found in the Company's Annual Report on Form 10-K and in other filings with the SEC. Refer to the Company's most recent SEC filings for any updates concerning these and other risks and uncertainties that may affect the Company's operations and performance. Undue reliance should not be placed on forward-looking statements, which are only current as of the date they are made. The Company assumes no obligation to update or revise its forward-looking statements, except as may be required by applicable law.

About Pier 1 Imports, Inc.

Founded with a single store in 1962, Pier 1 is a leading omni-channel retailer of unique home décor and accessories. The Company's products are available through more than 965 Pier 1 stores in the U.S. and Canada and online at pier1.com. For more information or to find the nearest store, please visit pier1.com.

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